



LUXURY
COLLECTIONSM



GLOBAL CONNECTIONS



**BERKSHIRE
HATHAWAY**
HOMESERVICES

GEORGIA
PROPERTIES

LUXURY REAL ESTATE **DEFINED**

“ Berkshire Hathaway is built to be forever, it’s true of all our businesses that we own. You want to be part of an organization that’s not looking to sell out next week, or next month, or next year or where the place will crumble when the founders leave. In terms of permanence, we can’t be beat. Not only can we not be topped by anyone, we can’t be matched by anyone. ”

Warren Buffett | Chairman & CEO, Berkshire Hathaway

Berkshire Hathaway Inc.

RECOGNIZED AS ONE OF THE
WORLD’S MOST ADMIRED
COMPANIES





Berkshire Hathaway HomeServices franchise network is among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, bringing to the real estate market a definitive mark of trust, integrity, stability and longevity.

Berkshire Hathaway HomeServices Georgia Properties delivers world-class service to buyers and sellers in our local communities and around the globe. From advanced technology to concierge-style communications, we are here for you and your lifestyle needs. To us, service is about partnership. It's about expert guidance. It's about serving you in every way possible to ensure that together we meet and exceed your real estate goals. It's time to experience the true meaning of extraordinary service.



LOCAL EXPERTISE, NETWORK ADVANTAGE

Berkshire Hathaway HomeServices Luxury Collection utilizes an elite network of powerful relationships, along with modern, effective tools to bring together buyers and sellers of luxury properties. Our network of experienced, service-oriented professionals combines local expertise with vast global connections, the most advanced technology available and unparalleled marketing resources to deliver its clients best-in-class results.

As an affiliate of Berkshire Hathaway, all of our listings are syndicated through our umbrella of local agents, national franchises, and the largest full-service residential real estate company in the United States, HomeServices of America.

A GLOBAL BRAND WITH GLOBAL REACH

Our growing international presence includes new offices in Athens, Berlin, London, Lisbon, Milan, San Miguel de Allende, Madrid, Dubai and more. These powerful relationships allow us to network with top real estate companies both nationally and internationally.

Our expansive global network and dynamic partnerships ensure maximum, worldwide listing exposure for our clients. By leveraging our extensive resources, available exclusively to the Berkshire Hathaway brand, our award-winning marketing strategy extends our reach throughout the world.



Representing
11
TERRITORIES

ASIA

India
United Arab Emirates

EUROPE

Greece
Germany
Italy
Portugal
Spain
United Kingdom

NORTH AMERICA

Canada
Mexico
United States
Bahamas

SOUTH AMERICA

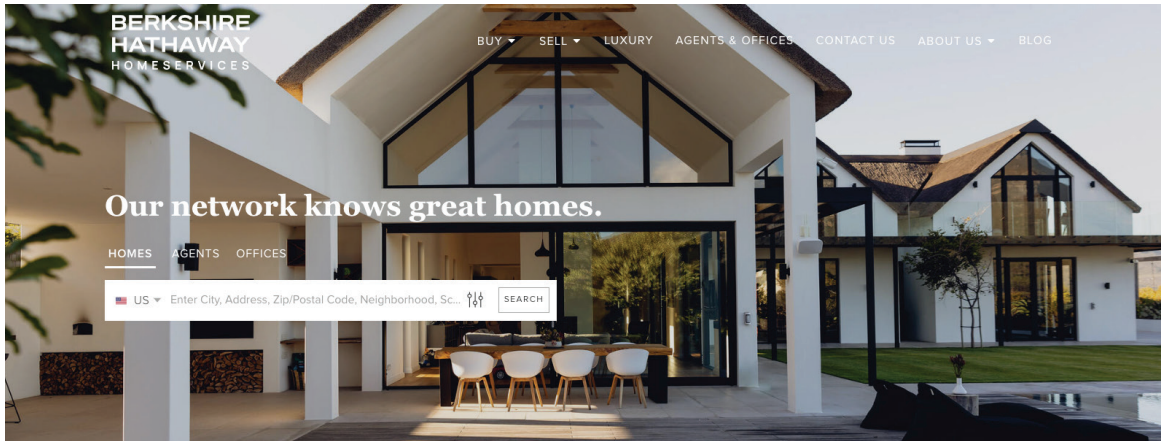
Aruba

51,000+
Network Sales Professionals

318,000+
Transactions

\$155 Billion
in Sales Volume

BHHSLuxuryCollection.com



The Berkshire Hathaway HomeServices Luxury Collection website demonstrates how our Specialists stand apart in the market, and highlights the quantity and vast geography of network members' luxury listings.

We do this by showcasing the range of tools that Luxury Collection Specialists have available to them as part of the Berkshire Hathaway HomeServices brand, as well as highlighting the exceptional service that buyers and sellers can expect from our associates.

HOMEPAGE

Five Property Carousel - Carousel image on homepage with prime position holds up to 5 rotating listings that are currently on the market.

The Luxury Lens - This social media wall is powered by the Luxury Collection Instagram page @BHHSLuxury.

Featured Residences - Newly listed properties are featured on the homepage with a gallery of photos.

BUY PAGE

Featured Luxury Listings - Featured listing on buyer page.

MEDIA

Luxury Collection Media Coverage - Featured in the news and showcased on the media page if applicable.

BLOG

Property Feature - Listing featured in the Luxury Collection blog.

MAXIMUM EXPOSURE

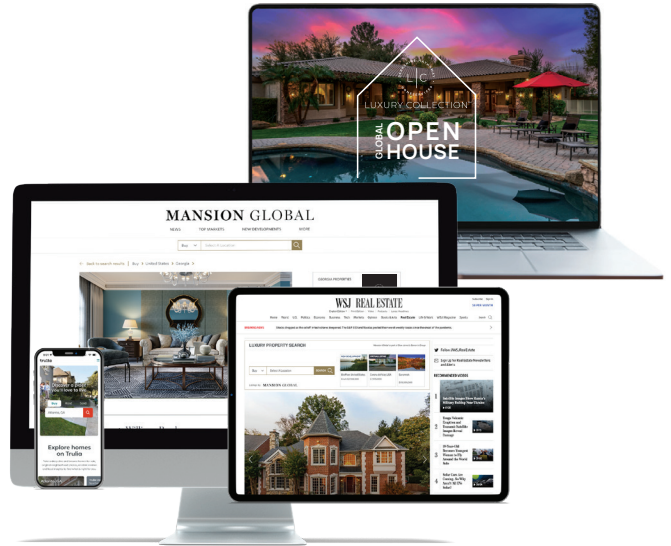
The world's a big place and, for Berkshire Hathaway HomeServices' global listing syndication, we are where the action is.

Listings are syndicated to:


- Asia.WSJ.com
- Barrons
- Barrons.com/penta
- BerkshireHathawayHS.com
- Europe.WSJ.com
- Facebook
- Instagram
- Juwai.com
- LuxuryRealEstate.com
- Mansion Global WeChat Channel
- MansionGlobal.com
- MarketWatch
- Nikkei.com
- PropertyListings.FT.com
- PropGOLuxury.com
- Trulia.com
- Twitter
- WSJ Market Watch
- WSJ.com
- YouTube
- Zillow.com

SHOWCASING YOUR PROPERTY VIRTUALLY

Berkshire Hathaway HomeServices' Global Open House series was created to share remarkable luxury homes for sale around the world. This educational, marketing and networking opportunity is always an inspirational virtual experience.



STRATEGIC PARTNERSHIPS

 berkshirehathawayhs.com

 NIKKEI Property Listings

 PropGOLuxury.com
Luxury Properties Worldwide

THE WALL STREET JOURNAL

 CHALK
DIGITAL



SOCIAL PRESENCE, CONNECTING WITH CONSUMERS

We utilize social media to let others know about the great work our brand and network members are doing. Our robust and ever-growing social media presence continues to attract prospective talent, customers, existing clients and colleagues, giving them a chance to connect and share their enthusiasm for the brand.

Additionally, we leverage social media campaigns to create opportunities that harness the effectiveness of our online presence.

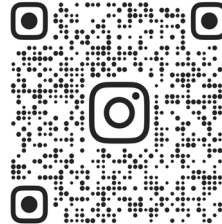


follow us

@BHHSGALUXURY

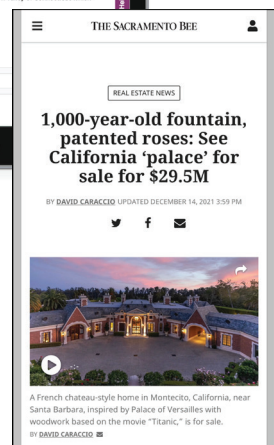
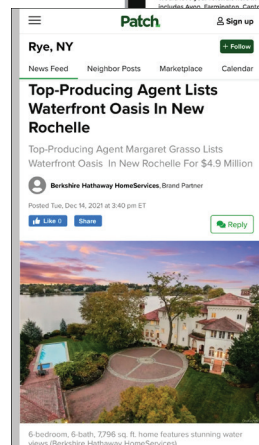
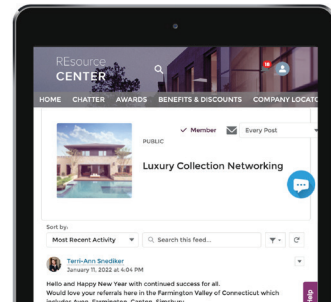


@BHHSLUXURY



PROMOTING OUR NETWORK

Public relations campaigns and strategies promote the network and its members to increase visibility and awareness of the brand. Our Communications and Public Relations team works with global and local media outlets to share news about network agents, offices, community involvement, awards and company updates.



EXTRAORDINARY RESULTS FOR EXTRAORDINARY HOMES

When selling your home, our network delivers maximum exposure to qualified prospects through integrated marketing plans that highlight the unique qualities of your property.

From compelling, targeted print ads to fine-tuned digital strategies, your network agent will work diligently to ensure your property is showcased.



UNIQUE
 HOMES

WHO'S WHO IN
 LUXURY
 REAL ESTATE.

PENTA
 REAL ESTATE

ATLANTA
 BUSINESS CHRONICLE

MANSION GLOBAL

PRESTIGE

THE WALL STREET JOURNAL



LUXURY COLLECTIONSM

Supported by an extensive international network and deep industry knowledge, experience the unparalleled expertise, service, and absolute discretion that characterizes Berkshire Hathaway HomeServices Georgia Properties. Discover our world class difference today.

LOCAL EXPERTISE | GLOBAL CONNECTIONS | ADVANCED TECHNOLOGY

LUXURYREDEFINED.COM



HOME OFFICE | 100 MANSELL COURT EAST | SUITE 600 | ROSWELL, GA 30076

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